**Communications- Miss Skirtich**

**Persuasive Speech Rubric**

Speaker’s name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Evaluator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Criterion | **Rating**Excellent | **Rating**Good | **Rating**Satisfactory | **Rating**Needs Improvement | **Score** |
|   | Points 10-9 | Points 9-8 | Points 8-7 | Points 7-6 |   |
| Introduction | - Gets attention of audience with grabber such as an interesting fact, question, or idea - Clearly states position  | -Gets attention of audience with grabber such as an interesting fact, question, or idea -States position  | -Attempts to get attention of audience with grabber such as an interesting fact, question, or idea - Position is not clearly stated | - Begins by reading speech, no attention grabber is used - Doesn’t state position on topic  |   |
| Body | -Facts are clear,well supported -Sources are documented. -Takes up the majority of speech (about 2 minutes) | -Facts aresomewhat clearsome support-Some sources documentation | -Factsneed clarityand support-Lack ofsources and documentation | -Factsare not clearand have no support-No sources or documentation |  |
| Conclusion | -Reviews position- Brings closure-Memorable | -Reviews position-Brings closure  | -Brings closure | -Does not bring closure; the audience is left hanging |   |
| Eye Contact | -Eye contact with audience virtually all the time (except for brief glances at notes) | -Eye contact with audience less than 80% of the time | -Eye contact with audience less than 75% of the time | -Little or no eye contact |   |
| Use of Language | -Use of language contributes to effectiveness of the speech, and vocalized pauses(um uh er etc.) not distracting | -Use of language does not have negative impact, and vocalized pauses(um uh er etc.)not distracting  | -Use of language causes potential confusion, and/or vocalized pauses(um uh er etc.)are distracting | -Use of language is inappropriate |   |
| Body language | -Body language, gestures, and facial expressions adds greatly to the message | -Body language, gestures, and facialexpressions compliment message | -Body language, facial expressions and gestureslack variety and spontaneity  | -Body language, gestures, andfacial expressions are lacking or inappropriate |   |
| Clarity | -Speaks clearly and distinctly all the time with no mispronounced words | -Speaks clearly and distinctly nearly all the time with no more than one mispronounced word | -Speaks clearly and distinctly most of the time with no more than two mispronounced words | -Often mumbles or can not be understood with more than three mispronounced words |   |
| Topic is specific, follows assignmentAdapted to audience  | -Topic is specific,appropriate and adapted | -Topic is clear appropriate and somewhat adapted | -Topic lacks clarityand focusneeds adapting toaudience | -No specific purpose--inappropriate foraudience or occasion |  |
| Time of3-4 minutes | -Within allotted time | -Within 10 seconds of allotted time | Within 20 seconds of allotted time | Not within 20 seconds of allotted time |   |