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Miss Skirtich

English 12: British Literature

13 November 2018

### **“Macbeth” Project Options**

Choose one of the following options for your mid-unit project on “Macbeth.” You will have the option of completing this project in a group of no more than 4 people or individually. The project is due on **Monday, December 3, 2018.**

#### **Option 1—Movie Trailer (Group)**

For this project, you will work in a team of 2 to 4 people. You will assume the role of the marketing team that is in charge of creating a movie trailer for a new, updated screen productions of “Macbeth.” In creating your movie trailer consider the following:

- Who will star in the film?
- Who is your target audience?
- What kind of voiceovers, music, and sound effects will you use to appeal to a potential movie-goer?
- What will the movie be rated?
- What type of visual element will catch a potential movie-goer’s eye and make him want to see your movie?
- What angle will you take? Will the movie be a suspense film? Horror? A twisted love story?

The final project should be submitted as a m4v file, mpeg4 file, iMovie, or other approved digital format. It will be played for the class. All members of the group are to work equally on the production. Each member of the group will receive the same grade based on the final product.

#### **Option 2—Character Blog (Independent)**

For this project, you will demonstrate your knowledge of a character in “Macbeth” as well as your creativity in building on what you know. You will choose a character from the list below and use what you know about the character from the play to accurately and creatively develop a blog space on [www.edublogs.com](http://www.edublogs.com). Content choices should not be made randomly but should be carefully chosen to reflect your understanding of the character. The less you know about the character the more you must invent. What you do invent should be logical and believable for that character. Choose one from the following:

- Macbeth
- MacDuff
- Lady Macbeth
- Banquo
- Malcolm
- The Witches

Your blog should include the following elements:

A picture of the character (either a photo of you in costume or an image from the internet—be sure to cite your source)

- A quote to use as your tagline
- Three links to the character’s favorite websites
- A page or category for “Favorites.” When blogging for this topic, choose 2 categories from the following:
  - Favorite movie (with explanation)
  - Favorite TV show (with explanation)
  - Favorite music (song or artist with explanation)
  - Hobbies
  - Favorite books/magazines
- A page or category for “Moments and Memories.” Create a blog entry for 1 of the following.
  - Favorite childhood memory
  - Most embarrassing moment

- Proudest accomplishment
- Blog Entries—Choose one of the following incidents and express the character’s thoughts and feelings in 3 entries. Provide details.
  - Witches prophecies
  - Death of King Duncan
  - Lady Macbeth’s suicide
  - Macduff family murders
  - Macbeth as king
  - Banquo’s murder
  - Macbeth’s behavior at the dinner party
  - Attack on Macbeth

A sample blog can be seen at <http://bhsstudent.edublogs.org>

**Option 3--- Character Instagram or Facebook Account**

For this project, it is your task to choose a character from “Macbeth” and create **either** an Instagram account or Facebook profile page. You may design your project however you design (digitally or by hand). The requirements for this project are as follows:

- Facebook Profile:
  - Name
  - Profile Picture
  - Cover Photo
  - About Me
  - Status Update
  - Recent Activity
  - Friends
  - Likes
  - Events
  
- Instagram Account:
  - Name
  - Bio
  - Profile Picture
  - Instagram Feed (Recent photos from your followers and photos posted from your character. This must include comments and likes)
  - A minimum of 6 photos required

**This project will be worth 100 points total on the 2<sup>nd</sup> quarter. Extra work (additional elements, creativity, etc.) could result in bonus points, so make a conscious effort to put in the extra time here to make this project awesome.**

**Total Score: \_\_\_\_\_/100**

*Character Instagram/Facebook Account Rubric:*

	<b>Platinum (4)</b>	<b>Gold (3)</b>	<b>Silver (2)</b>	<b>Bronze (1)</b>
Requirements  /4	All requirements are met, and are exceeded	All requirements are met	Most requirements are met	Limited or no requirements are met
Quality of Information and Ideas  /4	Insightful use of information and ideas from the text to build character sketch	Considerable use of information and ideas from the text to build character sketch	Some use of information and ideas from the text to build character sketch	Limited or no use of information and ideas from the text to build character sketch
Visual and Design  /4	Product shows thorough and consistent evidence of aesthetic	Product shows detailed and clear evidence of aesthetic elements	Product shows little detail and inconsistency of aesthetic elements	Product shows undetailed and unclear evidence of aesthetic elements

**Character Blog: Assessment Rubric**

	1 - 4	5 - 7	8 - 10
<b>Writing Content:</b>	The posts accurately and interestingly represent the chosen character's thoughts and feelings at four unique points in the novel. Details are true to the text. Posts are each a minimum of 200 words, and probably go beyond that requirement.  Score ____	The posts reflect the characters to some degree, though it is unclear how some of them relate to the text. Some of the content seems irrelevant to the character. Posts may be too short.  Score ____	The author has paid little attention to the chosen character and written little to show their understanding of the text. Posts are too short, and possibly too few.  Score ____
<b>Design:</b>	Elements on the page match each other and seem to be part of a clear overall plan to show something about the character. A wide range of elements is included in the blog.  Score ____	Elements on the page are somewhat haphazard. At least some of them seem to have been chosen to represent the character, but some do not match.  Score ____	There is little attention to design, and no particular thought to what the character might choose.  Score ____
<b>Requirements:</b>	Not only are all the requirements met, the author has gone above and beyond what was asked. All sources are cited. Accurately in full MLA style.  Score ____	The requirements are mostly met, but no extra effort is represented on the blog. Sources are cited, though perhaps only partially.  Score ____	Only a few of the requirements have been met. Sources may not be cited at all.  Score ____
<b>Mechanics:</b>	The content shows a variety of vocabulary and sentence structure. Editing has eliminated all typos and grammar is exemplary.  Score ____	Though there are some typos, most of the content is pretty clear. Sentence structure may not be varied. Grammar is occasionally confused.  Score ____	The blog is filled with spelling and grammar mistakes; it is difficult to follow. Sentences are confusing and sentence structure may not be varied.  Score ____

	4 pts	3 pts	2 pts	1 pts
<b>Scenes &amp; Essence</b>	<b>4</b> Scenes are chosen appropriately. They are short and filled with text or action, or other relevant moments from the novel. Symbol and essence is clear.	<b>3</b> Scenes are chosen appropriately for the most part, with novel's essence basically captured. A few scenes might not be relevant to capturing the essence of the novel, or symbol may be questionable.	<b>2</b> Scenes chosen do not add to trailer and are weak. Symbol scene is off or missing. Many clips are lengthy or leave me wondering what they have to do with the novel's essence.	<b>1</b> I do not see a clear connection at all to your movie trailer scenes and the essence of what the author was trying to say.
<b>Titles &amp; Text (must have some)</b>	<b>4</b> Titles and text add something special to the trailer, and do not detract from overall trailer. Diction was crisp, clever, and appropriate with clear links to the novel. Names are included.	<b>3</b> Titles and text lack in a few places, but overall, they do not greatly detract from the trailer. Diction of text was fair but could use more sophistication. Names?	<b>2</b> Titles and text detract from trailer, as they add little to nothing to the overall trailer. They may be too long or poorly written and lack a clear connection to the novel. Names? One error.	<b>1</b> Little Text. Poorly composed or filled with errors!
<b>Sound (must have music)</b>	<b>4</b> Musical background was great with clear match to novel's essence. Sound created suspense, was not overpowering. Voices could be heard.	<b>3</b> Voices and music were basically a good match to the novel. Some sounds may have been hard to hear or overpowering.	<b>2</b> Music did not fit or sound and voices were impossible to hear.	<b>1</b> No music or impossible sound quality.
<b>Time (60-90 seconds)</b>	<b>4</b> Length of trailer meets minimum requirement. (1:00 1:45)	<b>3</b> Length of trailer does not meet minimum/maximum requirement, but is in the ballpark. (no less than 55 seconds, no more than 1:50)	<b>2</b> Length of trailer does not meet minimum requirement by a significant margin. (More or less than 10 seconds.)	<b>1</b> Did you time this at all?
<b>Storyboard/Planning</b>	<b>4</b> Storyboard illustrates the video presentation structure with sketches of each scene. Proposed dialogue and shots are included. All sketches are in a logical order and match the finished project exclusively.	<b>3</b> Storyboard illustrates the video presentation with some sketches of each scene. Some proposed dialogue or shots are included. Some of the sketches are in order and match the finished project.	<b>2</b> Storyboard lacks the video presentation and includes little to no sketches of scenes. None of the scenes are in logical order and follow the finished project. No dialogue or shots included.	<b>1</b> No storyboard or planning were shown to me.
<b>Group Dynamics/Planning</b>	<b>4</b> You seemed to work well together. Your movie looks like you all contributed effectively. knew your roles, and planned it out. Everyone had a share.	<b>3</b> Overall it looks like your group worked together on this, but some evidence that you had a breakdown in group dynamics exists. Did someone get left out?	<b>2</b> Your film did not seem to have a sense of teamwork. Either one person did too much or maybe one or two people didn't pull their share. It didn't seem to come	<b>1</b> This looks like it was one person's project or even too few in the group knew what was going on. It was a mess.

Notes: \_\_\_\_\_

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